Sponsor and Exhibitor Prospectus

UMISC
Upper Midwest Invasive Species Conference
2026

October 6-8, 2026
La Crosse Conference Center
La Crosse, WI

Sponsor & exhibit at the largest invasive species conference in North America!

We anticipate over 600 attendees from the Upper Midwest and beyond!

UMISC addresses invasive aquatic and terrestrial species of concern in the Upper Midwest, including animals, plants & pathogens.

UMISC 2026 will be our 10th biennial conferences since 2008 and promises to be the most engaging conference yet! Anticipated offerings include:

- Engaging plenary speakers
- Field trips highlighting work on invasive species
- Special workshops and symposia
- Opportunities for networking

Conference Topics

- **Innovative Tools & Technologies**
- **Prevention & Risk Assessment**
- **Early Detection & Rapid Response**
- **Mitigation & Restoration**
- **Policy & Management**
- **Emerging Invasive Species**
- **Identification Training**
- **Community-based Social Science & Messaging**
- **Building Effective Partnerships**

Conference goals:

- Strengthen awareness of invasive species issues, prevention, and management
- Facilitate innovative, practical solutions among researchers, land & natural resource managers, university personnel, landscapers, nursery, agricultural and forestry professionals, environmental specialists, lake association members, land owners, government agencies, non-governmental organizations, and others to improve invasive species management in the Upper Midwest and across North America.

Co-hosted by:

Invasive Plants Association of Wisconsin ● Midwest Invasive Plant Network ● Minnesota Invasive Species Advisory Council

The Upper Midwest Invasive Species Conference values diversity, equity and inclusion. We recognize that encouraging and facilitating participation of diverse and historically underrepresented groups integrates a variety of perspectives into our conference and creates a learning and networking environment that benefits us all. We are committed to inclusive conferences where the diversity of presenters, supporters, and attendees are representative of the diverse peoples of the Upper Midwest.

Refreshments and special events held in the exhibit hall to boost visitation!

Exhibiting at UMISC:

All exhibitors will have their company name and logo displayed in the conference program, conference website, social media, and have a customizable page in the online event space. All exhibits include one registration (an in-person registration for booths & tables, a remote attendance registration for an online exhibit).

Booth space: $975
Draped 8' x 10' carpeted exhibit space, clothed and draped 8' table, 2 chairs, WiFi, and a second registration included

Table space: $625 for profit/$450 non-profit/government
Clothed and draped 8' table, chairs, carpet, WiFi

Online only exhibit: $300
Page for your organization in the conference app

If you need electricity for your booth, or need to ship materials to the La Crosse Center, please complete their online form. Shipping and handling fees are listed in the "Labor Rates" section. Requests and payment must be received by the La Crosse Center at least 5 days before the event.

Sponsoring UMISC:

Sponsors are essential to UMISC's success! All sponsors receive booth space, a customizable page in the conference app, an organization profile in the conference program, logo placement to maximize brand exposure onsite and online, and additional benefits described below:

Sponsorship Tier:	Champion Sponsor $8,000	Event Sponsor $5,500	Daily Sponsor $3,000	Session Sponsor $1,500
Included Registrations:	10 + 25% off on up to 5 additional	8 + 25% off on up to 2 additional	4 + 25% off on up to 2 additional	2 + 25% off on up to 1 additional
Branding Opportunities:	Sponsor all plenaries & any track throughout	Sponsor a plenary & any track throughout	Sponsor any track on day of choice	Sponsor a concurrent session
Color Ad in Program:	full page	half page	quarter page	
Logo on Conference Keepsake:	✔	✔		
Announcements on UMISC Social Media:	9	6	3	1

Sign up today!

Ready to sign up? Pay directly through the UMISC website or print and fill out the following and mail with a check made payable to: **Invasive Plants Association of Wisconsin** and send with this form to: **ATTN: UMISC Sponsorship, P.O. Box 5274, Madison, WI 53705-0274.** **Questions? Need an invoice? Email admin@umisc.net**
Please review UMISC Terms & Conditions prior to purchase.

Organization Name: _____ Contact Name: _____

Street Address: _____ Contact Phone: ( ) _____

City, State/Prov, Zip: _____ Contact email: _____

Please select the appropriate sponsorship level or exhibit type

Champion Sponsor ($8,000) ☐
Event Sponsor ($5,500) ☐
Daily Sponsor ($3,000) ☐
Session Sponsor ($1,500) ☐
Booth Exhibit ($975) ☐
Scholarship Donation ($50) ☐
Table Exhibit, FP ($625) ☐
Table Exhibit, NFP ($450) ☐
Online Only Exhibit ($300) ☐