



Sponsor and Exhibitor Prospectus

Sponsor & exhibit at the largest invasive species conference in North America!



November 12-14, 2024

Duluth Entertainment Conference Center

Duluth, MN

We anticipate 600 attendees from the Upper Midwest and across the continent!

UMISC addresses invasive aquatic and terrestrial species of concern in the Upper Midwest, including animals, plants & pathogens.

Following eight successful biennial conferences since 2008, UMISC 2024 promises to be the most engaging conference yet! Anticipated offerings include:

- Engaging plenary speakers
- Field trips highlighting work on invasive species
- Special workshops and symposia
- Opportunities for networking

Conference goals:

- Strengthen awareness of invasive species issues, prevention, and management
- Facilitate innovative and practical solutions among researchers, land & natural resource managers, university personnel, landscapers, nursery, agricultural and forestry professionals, environmental specialists, lake association members, land owners, government agencies, non-governmental organizations, and others to improve invasive species management in the Upper Midwest and across North America.

Co-hosted by:

Invasive Plants Association of Wisconsin ● Midwest Invasive Plant Network ● Minnesota Invasive Species Advisory Council

Conference Focus:

- ⊕ Innovative Tools & Technologies
- ⊕ Prevention & Risk Assessment
- ⊕ Early Detection & Rapid Response
- ⊕ Mitigation & Restoration
- ⊕ Policy & Management
- ⊕ Emerging Invasive Species
- ⊕ Identification Training
- ⊕ Community-based Social Science & Messaging
- ⊕ Building Effective Partnerships

The Upper Midwest Invasive Species Conference values diversity, equity and inclusion. We recognize that encouraging and facilitating participation of diverse and historically underrepresented groups integrates a variety of perspectives into our conference and creates a learning and networking environment that benefits us all. We are committed to inclusive conferences where the diversity of presenters, supporters, and attendees are representative of the diverse peoples of the Upper Midwest.



Refreshments and special events held in the exhibit hall to boost visitation!

Exhibiting at UMISC:

All exhibitors will have their company name and logo displayed in the conference program, conference website, social media, and have a customizable page in the online event space. All exhibits include one registration (an in-person registration for booths & tables, a remote attendance registration for an online exhibit).

Booth space: \$950

Draped 10' x 10' carpeted exhibit space, clothed and draped 8' table, 2 chairs, WiFi, and a second registration included

Table space: \$600 for profit/\$450 non-profit/government

Clothed and draped 8' table, chairs, carpet, WiFi

Online only exhibit: \$300

Page for your organization in the conference app

Electricity is available from the DECC for a fee. Requests must be made to the DECC at least 5 days before the event. If you need to ship material to the DECC, please complete their online form. Visit decc.org/exhibitor-info-resources-exhibit/ for more information.

Sponsoring UMISC:

Sponsors are essential to UMISC's success! All sponsors receive booth space, a customizable page in the conference app, an organization profile in the conference program, logo placement to maximize brand exposure onsite and online, an opportunity to promote your organization during the event, and additional benefits described below:

Sponsorship Tier:	Champion Sponsor \$7,500	Event Sponsor \$5,000	Daily Sponsor \$2,500	Session Sponsor \$1,250
Included Registrations:	10 + 25% off on up to 5 additional	8 + 25% off on up to 2 additional	4 + 25% off on up to 2 additional	2 + 25% off on up to 1 additional
Branding Opportunities:	Sponsor all plenaries & special events	Sponsor a plenary & any track throughout	Sponsor any track on day of choice	Sponsor a concurrent session
Color Ad in Program:	full page	half page	quarter page	
Logo on Conference Keepsake:	✓	✓		
Announcements on UMISC Social Media:	9	6	3	1
In-conference promo opportunity:	✓	✓	✓	✓

Sign up:

Ready to sign up? Pay directly through the [UMISC website](#) or print and fill out the following and mail with a check made payable to: **Invasive Plants Association of Wisconsin** and send with this form to: **ATTN: UMISC Sponsorship, P.O. Box 5274, Madison, WI 53705-0274.** **Questions? Need an invoice? Please email admin@umisc.net**

Organization Name: _____ Contact Name: _____

Street Address: _____ Contact Phone: () _____

City, State/Prov, Zip: _____ Contact email: _____

Please select the appropriate sponsorship level or exhibit type

Champion Sponsor (\$7,500) Session Sponsor (\$1,250) Table Exhibit, FP (\$600)

Event Sponsor (\$5,000) Booth Exhibit (\$950) Table Exhibit, NFP (\$450)

Daily Sponsor (\$2,500) **NEW!** DEI Scholarship Donation (\$50) Online Only Exhibit (\$300)