



Sponsor and Exhibitor Prospectus

Upper Midwest Invasive Species Conference

October 25-27, 2022

**KI Convention Center
Green Bay, WI**

**Sponsor & exhibit at the
largest invasive species
conference in North
America!**



**300-400 people anticipated both
onsite & online for a total conference
reach of approx. 700 people from the Upper
Midwest and across the continent!**

Following seven successful biennial conferences since 2008, UMISC 2022 promises to be the most engaging conference yet!

Anticipated offerings include:

- Special workshops and symposia
- Field trips highlighting work on invasive species issues in Wisconsin's Lake Michigan coastal habitats
- Engaging plenary speakers
- New technology and tools

UMISC addresses invasive aquatic and terrestrial species of concern in the Upper Midwest, including animals, plants & pathogens.

Conference goals are to:

- 1) Strengthen awareness of invasive species issues, prevention, and management; and
- 2) Facilitate innovative and practical solutions among researchers, land & natural resource managers, university personnel, landscapers, nursery, agricultural or forestry professionals, environmental specialists, lake association members, land owners, government agencies, non-governmental organizations, and others to prevent, control, and minimize invasive species impacts in the Upper Midwest and across North America.

Conference hosted in partnership by: Invasive Plants Association of Wisconsin
Midwest Invasive Plant Network
Minnesota Invasive Species Advisory Council

Conference Focus:

- 🎯 Emerging Issues & Threats
- 🎯 Ecology, Impacts & Distribution
- 🎯 Early Detection & Rapid Response
- 🎯 New Approaches & Technologies
- 🎯 Identification Training & Spread Prevention Techniques
- 🎯 Advanced Control & Management
- 🎯 Communication to Inspire Behavior Change
- 🎯 Building Effective Partnerships



Exhibiting at UMISC:

All exhibitors will have their company name and logo displayed in the conference program, event signage, conference website, social media, and in the online event space. All exhibitors receive one registration (a live event registration for booths and tables, a remote attendance registration for an online exhibit). Exhibitors also receive 25% off one additional registration of the same type.

Booth space: \$950

A draped 10' x 10' exhibit space with a clothed and draped 8' table, 120V AC electricity, and a second registration included. Conference app page (optional).

Table space: \$600 for profit/\$450 non-profit and government

A clothed and draped 8' table & optional app page.

Online only exhibit: \$300

A page for your organization in the conference app.

Sponsoring UMISC:

Sponsors are essential to UMISC's success as a non-profit conference! All sponsors receive booth space as described above, an organization page in the conference app, logo placement to maximize brand exposure both onsite and online, and additional benefits per sponsorship tier as described in the table below:

Sponsorship Tier:	Champion Sponsor \$7,500	Event Sponsor \$5,000	Daily Sponsor \$2,500	Session Sponsor \$1,250
Included Registrations:*	10 + 25% off on up to 5 additional	8 + 25% off on up to 3 additional	4 + 25% off on up to 3 additional	2 + 25% off on up to 2 additional
Branding Opportunities:	Sponsor all plenaries & special events	Sponsor a plenary & any track throughout	Sponsor any track on day of choice	Sponsor a concurrent session
Color Ad in Program:	half page	half page	quarter page	
Logo on Conference Keepsake:	✓	✓		
Announcements on UMISC Social Media:	9	6	3	1

*Staff will work with sponsors to split registrations between onsite and online to fit the organization's needs. We can also customize a sponsorship package upon request - please email admin@umisc.net to inquire.

Sign up:

Ready to sign up? Pay directly through the [UMISC website](#) or print and fill out the following and mail with a check made payable to: **Invasive Plants Association of Wisconsin** and send with this form to: **ATTN: UMISC Sponsorship, P.O. Box 5274, Madison, WI 53705-0274.** **Questions? Need an invoice? Please email admin@umisc.net**

Organization Name: _____ Contact Name: _____

Street Address: _____ Contact Phone: () _____

City, State/Prov, Zip: _____ Contact email: _____

Selection (please check one box)

Champion Sponsor (\$7,500)

Event Sponsor (\$5,000)

Daily Sponsor (\$2,500)

Session Sponsor (\$1,250)

Booth Exhibit (\$950)

Table Exhibit, FP (\$600)

Table Exhibit, NFP (\$450)

Online Only Exhibit (\$300)